



"SHARING MY PROJECT'S IMPACT THROUGH AUTHENTIC STORIES IS EASY WITH THE APP."

IOM PROJECT MANAGER

COMMUNITY RESPONSE IN 3 STEPS

1. **CUSTOMIZE THE MOBILE APP** according to your project's objectives and needs.
2. **TRAIN YOUR STAFF** to use the app for collecting digital consent forms, survey responses, and quality video interviews.
3. **VIDEO STORIES AND FEEDBACK ARE COLLECTED OFFLINE** and then uploaded to the Community Response Dashboard.

FOR MORE INFORMATION CONTACT: MCD@IOM.INT



SCAN THE QR CODE TO VIEW VIDEO ON MOBILE DEVICE

COMMUNITY RESPONSE APP IS AN **ENGAGE LAB** PARTNERSHIP



International Organization for Migration (IOM)
The UN Migration Agency

Sheffield Hallam University



COMMUNITY RESPONSE APP

SHOWCASING YOUR PROJECT'S IMPACT



A DIGITAL COMMUNICATIONS TOOL FOR YOUR PROJECT STAFF TO CAPTURE FEED BACK

COLLECT DIGITAL CONSENT FORMS IN THE FIELD

SHARE PROJECT IMPACT WITH KEY STAKEHOLDERS

CAPTURING AND SHARING MIGRANTS' STORIES

Designed by and for IOM field staff, Community Response helps demonstrate the impact of projects to key stakeholders by capturing feedback and testimonials of migrants, including their personal journeys, achievements, and challenges.

- **RECORD** interviews with community members using a simple smartphone, tripod and external mic. No expensive equipment required.
- **SELECT** video, audio and photos to save locally to your phone. Communications are stored privately.
- **UPLOAD** the videos to the digital platform for storage and post-production editing.
- **PUBLISH** finalized video stories increasing your project's visibility.

INFORMED CONSENT IS OBLIGATORY WHENEVER WE COLLECT DATA, PHOTOS, OR VIDEO... COMMUNITY RESPONSE APP MAKES IT EASY.

- **GET INFORMED CONSENT** with the app's user friendly digital consent form
- **COLLECT AND STORE** names and contact details of every person photographed or filmed
- **ENSURE** everyone photographed or filmed understands how and why their data will be used
- **PROTECT THE VULNERABLE** who lack functional literacy and ensure full comprehension

INTEGRATED DASHBOARD

The Community Response Dashboard puts the information collected from the app right at your fingertips. Authorized staff and partners can access real-time quantitative and qualitative feedback collected in the field. All personal information is encrypted in accordance with IOM data protection principles while an overview of the feedback received is publicly available for sharing with key stakeholders.

- **DEMONSTRATE** project impact based on quantitative and qualitative feedback.
- **IDENTIFY** areas for improvement within the project.
- **FILTER** communications received by community members based on gender, theme, location etc.